Dr. Aydin is associate professor of economics at King Saud University. In addition to teaching MBA and doctoral courses, he conducts faculty workshops on effective teaching. He has conducted research in variety of topics including local and state government budget analysis, economic impact studies, tourism, higher education, virtual education, information technology, and Medicaid. He currently focuses on human nature, subjective well-being, and neureconomics, Islamic economics and finance. He conducts experimental studies on Islamic neuroeconomics using fMRI scanner. In total, Dr. Aydin has completed over forty research projects; authored seven, translated two, and co-authored three books; and published many peer-reviewed articles.